

# Marketing Calendar

	Marketing Tactic	Target Market	Budget in \$	From Date	To Date	#Potent. Customers	#Acquired Customers	Costs in \$	CLV in \$	CLV/Costs	Customer Acquisition Cost	Successful
1												<input type="checkbox"/>
2												<input type="checkbox"/>
3												<input type="checkbox"/>
4												<input type="checkbox"/>
5												<input type="checkbox"/>
6												<input type="checkbox"/>
7												<input type="checkbox"/>
8												<input type="checkbox"/>
9												<input type="checkbox"/>
10												<input type="checkbox"/>
11												<input type="checkbox"/>
12												<input type="checkbox"/>
13												<input type="checkbox"/>
14												<input type="checkbox"/>
15												<input type="checkbox"/>
16												<input type="checkbox"/>
17												<input type="checkbox"/>
18												<input type="checkbox"/>
19												<input type="checkbox"/>
20												<input type="checkbox"/>
21												<input type="checkbox"/>
22												<input type="checkbox"/>
23												<input type="checkbox"/>
24												<input type="checkbox"/>
25												<input type="checkbox"/>