

# SWOT ANALYSIS TEMPLATE

COMPANY:

<b>INTERNAL</b>	
<b>STRENGTHS</b>	<b>WEAKNESSES</b>

<b>EXTERNAL</b>	
<b>OPPORTUNITIES</b>	<b>THREATS</b>

# INTERNAL

	STRENGTHS	WEAKNESS
OPPORTUNITIES	STRENGTHS-OPPORTUNITIES STRATEGY	WEAKNESS - OPPORTUNITIES STRATEGY
THREATS	STRENGTHS-THREATS STRATEGY	WEAKNESS - THREATS STRATEGY

**EXTERNAL**