

# Sales Forecast Template for 2024

| Product | Last Year # of Customers | Last Year Average Sales/Customer (\$) | Last Year Sales (\$) | Projected # of Customers | Projected Average Sales/Customer (\$) | Projected Annual Sales | Actual # of Customers | Actual Average Sales/Customer (\$) | Actual Annual Sale |
|---------|--------------------------|---------------------------------------|----------------------|--------------------------|---------------------------------------|------------------------|-----------------------|------------------------------------|--------------------|
| Text    | Text                     | Text                                  | Text                 | Text                     | Text                                  | Text                   | Text                  | Text                               | Text               |
| Text    | Text                     | Text                                  | Text                 | Text                     | Text                                  | Text                   | Text                  | Text                               | Text               |
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